

## FOR IMMEDIATE RELEASE

July 25, 2018

### Join First Friday's® Downtown Racine On August 3<sup>rd</sup>, for Some Hot Fun in the Summer

On August 3<sup>rd</sup>, join Racine's downtown merchants and thousands of your neighbors to beat the heat with some cool downtown deals as we celebrate the 'last' first Fridays of the summer season.

Join all the First Friday's Sponsor downtown merchants as they welcome you to shop local discover the best Racine has to offer. Please support our First Friday Sponsors, listed on our website at <http://firstfridaysracine.com/> or recognize them by their festive official Fridays Flag!

Enjoy a cool beverage while you visit and enjoy the truly unique shops, galleries, restaurants and clubs that downtown Racine has to offer! There will be horse-drawn Carriage rides from Monument Square from 5-9 PM, weather permitting. The musical lineup for August's First Friday will include "The Huntsmen" at Monument Square, Mark Paffrath at Crosswalk Park and "Racine Prayer Room" at Paul Harris Park.

The Sentinels will play on The Indian Motorcycle of Racine Stage for First Friday August-3rd 7pm Start. Cold Drinks, Great Friends and Killer Music **Indian Motorcycle of Racine & The Nash**. 522 6th Street, Historic Downtown Racine Wisconsin.

**The Brickhouse** (316 Main Street) is proud to present the fun and always entertaining Duosonic playing from 8pm-11 pm. Along with our outside bar serving micro & macro beers from 5pm-9pm. Come on in and enjoy our Patio and Parlor Room Bar.

**Uncorkt**, 240 Main Street, is the place to be on First Friday, August 3<sup>rd</sup>! Our drink specials begin at 4:00 pm. with glasses of wine, only \$5 and \$2 Miller Lite and \$3 Spotted Cow. Starting at 6:00 pm. until 10:00 pm., back by popular demand Acoustic Horizon. Uncorkt also has free wine sampling from 6:00 to 8:00 pm. Come see why Uncorkt won the 2015, 2016 and 2017 the Best Wine Store in Racine County!

Bring some new art into your life! **Little Glass Bird, Artful Objects** (232 Main Street) is offering 20% off this First Friday, August 3<sup>rd</sup>. Shop for wall art, jewelry and pottery. Enjoy shopping, live music and fun in downtown Racine.

**Divino Gelato** (245 Main Street) will host a Friday Night Open Jam from 6:30 PM – 9:00 PM.

Enhance your shopping experience by listening to soft rock rhythm and blues and timeless favorites by solo singer guitarist Bob Trem1 6 to 9 p.m. From necklaces to rings to bracelets, you can cross off everything on your jewelry list at **Dimples Fine Imports**, 416 Main Street.

**McAuliffe's On The Square**, 213 6<sup>th</sup> Street, will have a DJ playing a mix of 70's,80's,90's and today.

Join us at **Northern Lights Gallery**, 423 Main Street for First Friday on August 3<sup>rd</sup>. Check out new artisan jewelry, unique home decor, boutique fashions, and more. Our friendly, welcoming atmosphere is what we're known for - we'd love to see you and help you find something you'll love, or the perfect gift for a loved one!

It's time to get ready for the school year ahead! Take up to 25% off of backpacks, water bottles, lunch boxes and more at **RG Natural Babies**, located at 430 Main Street. Don't worry, there's still plenty of time for fun in the sun! Take 25% off all of our sand and beach toys while supplies last this First Friday!

**Plumb Gold**, 322 Main Street, invites you discover the new birthstone for August...spinel! One of our favorite gems, spinel is increasingly popular thanks to its array of beautiful colors, its durability, and its affordability. If you have never been a fan of peridot...make sure to come in and ask to see our collection of spinel's and one-of-a-kind spinel jewelry. Intense red, sunset orange, soft pink, beautiful lavender, platinum grey, and even icy blue...we guarantee you will be wowed by spinel!

**Main Street General Store**, 301 Main Street, features its introduction to Autumn (Fall sounds like an abrasion). While not pushing you too far into color change or cooler weather we have some nice objects to enhance, refresh and ease you out of August and into the Equinox of bright full moons and lingering days of soft, sweet air. Come in and experience our coffee, tea and cocoa tastings, picnic baskets, unique table dressing and seating, and the metamorphosis from pastels to auburn, gold, citrus, and pomegranate. It's time for our tag line to Main Street General Store..."In all Seasons...For all Reasons! Stop in and peruse, make a choice and step into a world of easy change.

**EYEopenerZ**, 337 Main Street, is pleased to welcome Kevin Nicholson, Retired Marine Captain to meet His fellow Wisconsinites and to answer questions about the future of Racine, and Wisconsin. Drop by and say hello. Look for him from 6:30 until 8:30

**Lighthouse Gallery & Gifts**, 306 Main Street, will be featuring Swarovski Crystal earrings by Kris, new bath and body items by Kris and lots of other new items from our various artists and vendors. Check out all the new fragrance items including sachets, candles, and reed diffusers which include a free gift with a \$30 or more purchase of those products (while supplies last). See our great selection of Racine themed items and photography by MyEyes Photography!

On August's First Friday, **Racine Heritage Museum**, 701 Main Street, presents our new, yearlong exhibit, *History Takes Center Stage: The Racine Theatre Guild at 80*. Since 1938, the Racine Theatre Guild has had a significant local and global community impact. Learn how the Guild helped the war effort during WWII, all the different locations they performed in, and their original production *Adam Love's Eve*. Rarely before seen artifacts from the Racine Theatre Guild will be on display to tell the story. Racine Heritage Museum is open until 8pm on First Friday and, as always, admission is free.

Decorate your world with colorful flags and yard spinners from **Dover Flag & Map, 323 Main Street!** All Toland art flags and garden flags are on sale 20% off. All yard spinners and windsocks are also on sale 20% off. Be sure to join the fun in the Silly Walk Zone in front of the store. Strut your stuff, shake your bootie, or do your best John Cleese high steppin' walk.

**Ivanhoe Pub & Eatery**, 231 Main Street. First Friday is on its way and it's all but natural to think fish fry! With Guinness battered Cod, Walleye, Perch, there is only one place to be this first Friday, The Ivanhoe! Make it your first stop for First Friday fish fry and lots of fun and drinks.

The Potter is in! Come to **Twice Baked Pottery** (320 Main Street) this First Friday to not only see live pottery demonstrations in our store window, but shop our ever expanding inventory of new and useful items. Whether it's the microwave bacon cooker, our berry bowls, or our new trays and serving bowls with handles, you're sure to find the perfect gift for someone special or even for yourself!

**Art Metals Studio**, the jewelry gallery at 332 Main Street, welcomes the "Longshot Vinyl" pop-up record store this First Friday. AMS will host the record shop in store from 5-8:30pm. Stop in and browse their collection of new and vintage vinyl albums for sale, listen to great music, and shop our awesome jewelry collection. This month's features include a great selection of natural peridot, August's beautiful apple-green birthstone.

**red moon**, 334 Main Street, stop in and check out our newly remodeled store front. Mention this special at check out and receive 5% off your order!

Join us at **Pub On Wisconsin**, 525 Wisconsin Avenue, for First Friday with Titledown Brewing Co. and a FREE sampling. Featured with the sampling will be \$3 pints & bottles of Titledown Brewing Co. selections. And, don't forget to join us for Happy Hour from 2-6pm!!! See you here!

Visitors enjoy free **RAM (Racine Art Museum)**, 441 Main Street, admission and extended hours from 10:00 am to 9:00 pm on Friday, August 3. At 6:30 pm, RAM Executive Director Bruce W. Pepich will be conducting a live interview with collector Barbara Boroff for the opening of *Raise Your Glass (Goblets)*. This Windows on Fifth Gallery exhibition debuts over 100 glass goblets donated to RAM by Alan and Barbara Boroff and the Kohler Foundation, Inc.

The rest of RAM's galleries are dedicated to artwork given by collector Karen Johnson Boyd (1924-2016) to honor her lifelong commitment to supporting the arts. In recognition of her core gift of over 1,700 works, RAM's galleries were named in her honor. In 1991 alone, Mrs. Boyd gave over 200 works, grounding the museum's craft focus and setting the stage for RAM to become the holder of America's largest contemporary craft collection. Beer and wine will be available for purchase during evening hours.

Create thought-provoking art in shades of black and white inspired by the work of Artist Karen Gunderson during the free family hands-on art project, 4:00 - 8:00 pm.

**Hot Shop Glass**, [239 Wisconsin Avenue](#), is the hottest, coolest place downtown! Watch as local artists turn 2000° molten glass into art right before your eyes! The whole family will want to pull up a seat and watch demonstrations from 4-8:30pm.

**Funky Hannah's**, [324 Main Street](#), is full of creative fun, especially during First Fridays. Stop in and adorn yourself with henna from the magically talented Luna. Our workshop area will be rocking with a fun all ages Make & Take — handpainted hardwood mandala pendants, letter pendants & more with materials from a trunk show from Tangible Light Studio. The trunk show kicks off during First Fridays and will run for one week. Don't miss it!

Other First Friday's sponsoring merchants include:

- **Artist's Gallery**, 401 Main Street
- **Asiana Asian Restaurant** (423 Sixth Street)
- **Blue Rock Lounge** (306 Sixth Street)
- **Focus 21 Studios** (345 Main Street)
- **Legacy on Main** (240 Main Street)
- **Lornacopia** (310 Sixth Street)
- **Mrs. Betty's Kitchen** (327 Main Street)
- **Pepi's Pub and Grill** (618 Sixth Street)
- **Photographic Design Gallery & Framing** (411 Main Street.)
- **Racine Arts Council**, 409 Sixth Street
- **Reefpoint Marina** (2 Christopher Columbus Causeway)
- **Sheepish** (326 Main Street)
- **Sugar Shack Sweet Shoppe** (530 Monument Square)
- **Tangles Salon Studio** (304 Main Street)
- **Vapemeisters** (420 Main Street)

Spend an evening with friends and family enjoying downtown: the BEST of Racine. Visit our website ([FirstFridaysRacine.com](http://FirstFridaysRacine.com)) for information about the latest happenings, and links to your favorite spots downtown.

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